



XML Alerts

"THIS IS A TEST OF THE EMERGENCY ALERT SYSTEM... THIS IS ONLY A TEST..."

Until now, receiving and distributing emergency notifications has been challenging at times and always in need of improvement. EAS Alerts provide a reliable method to automatically distribute important national and local-level warnings to users of Cisco Systems® IP Phones. Users receive timely, clear and evident notification of Emergency Alerts within their geographic area.



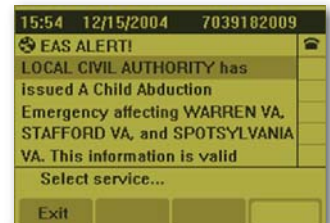
AUDIBLE AND VISUAL WARNING!

Subscribe to the EAS Alerts system by identifying the Federal Information Processing Standards (FIPS) Publication 6-4 code that pertains to your location. When an EAS Alert (including AMBER alerts!), or a National Weather Service Warning or Watch is issued for your area, all IP Phone users in your network will receive both the audible and textual EAS Alert Signal and message on their phones. For maximum efficiency, administrators can decide whose phones get which alerts.



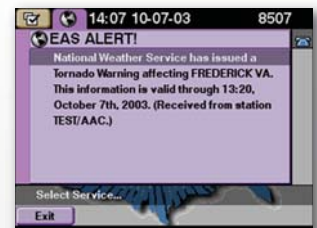
HOW DOES EAS WORK?

The Emergency Alert System (or EAS) was established by the Federal Communications Commission (FCC) in November of 1994 with the approval of Part 11 EAS rules. EAS replaced the Emergency Broadcast System which was designed as a means to warn the public about emergency situations. EAS uses digital technology to transmit and relay warning messages for weather hazards such as tornadoes, flash floods and hurricanes, as well as local government emergency warning messages for hazardous materials spills or even a nuclear accident. Weather Radio is also part of EAS via NOAA's Weather Radio Specific Area Message Encoding (or NWR-SAME) technology.



TYPES OF WATCHES AND WARNINGS

NOAA's National Weather Service (NWS) provides emergency weather information to alert the public about dangerous conditions.





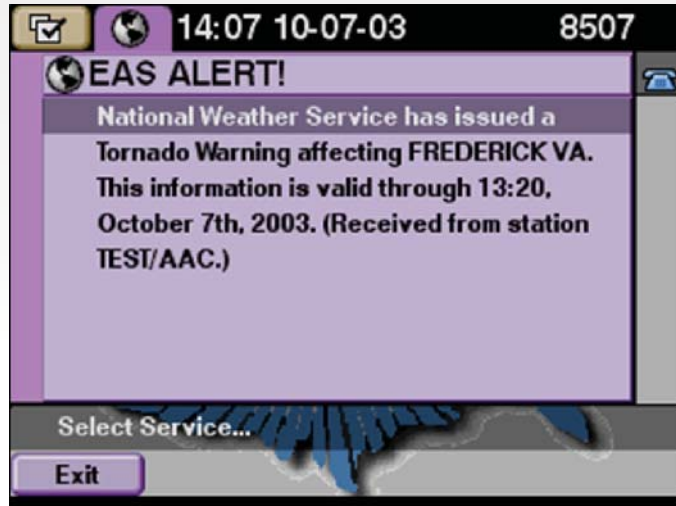
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Supported IP Phone Models

7970/71G
7960/61G
7940/41G
7920
7912G
7905G

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TYPES OF WARNINGS

Some of the types of warnings that may be issued by the NWS (or by state and local civil authorities) and displayed on the Cisco IP Phones include:

Avalanche Watch/Warning, Blizzard Warning, Child Abduction Emergency, Civil Danger Warning, Civil Emergency Message, Coastal Flood Watch/Warning, Dust Storm Warning, Earthquake Warning, Fire Warning, Flash Flood Watch/Warning, Flood Watch/Warning, Hazardous Materials Warning, High Wind Watch/Warning, Hurricane Watch/Warning, Law Enforcement Warning, 911 Telephone Outage Emergency, Nuclear Power Plant Warning, Radiological Hazard Warning, Severe Thunderstorm Watch/Warning, Volcano Warning, Tornado Watch/Warning, Winter Storm Watch/Warning.

